

Benefits of engaging Corporate Volunteers

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What is Corporate Volunteering?

Corporate volunteering (sometimes referred to as employee volunteering) is a recent trend in volunteering, where organisations and businesses support their staff to do volunteering work in the community, during their paid working hours, similar to Annual Leave provisions.

What are the benefits for your Volunteer Involving Organisation?

1. A new 'pool' of people to recruit volunteers from
2. Access to volunteers previously unavailable during traditional working hours
3. Access to unique, specific, or high-level professional skills
4. An easier way to recruit a group of volunteers for a one-off opportunity
5. Opportunities to address shorter term 'project'-type business needs, without the need to find ongoing long term tasks for the volunteer
6. Exposure of your brand and mission to a different audience
7. New personalities and ideas
8. Potential for a broader partnership between your organisation and the corporate business, with possible opportunities for fundraising or sponsorship
9. Volunteers with work skills and experience, sometimes requiring less supervision

Questions?

Contact Volunteering Tasmania for information, advice and support around how to create great roles for corporate volunteers and how to connect with Tasmanian corporate organisations.