

# Benefits of Corporate Volunteering

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## What is Corporate Volunteering?

Corporate volunteering (sometimes referred to as employee volunteering) is a recent trend in volunteering, where organisations and businesses support their staff to do volunteering work in the community, during their paid working hours, similar to Annual Leave provisions.

## What are the Benefits for Organisations?

1. Strengthened organisational culture through increased interaction within teams and across different areas of the business
2. Growth of the brand and reputation of the organisation in the wider community
3. Improved employee engagement
4. Higher employee job satisfaction
5. Employee personal development through community exposure and 'real world' experiences
6. Cost effective training and development
7. Recruitment advantages in a competitive marketplace – particularly for younger employees seeking roles with a social purpose
8. Better employee retention rates – reducing the high costs involved in workplace turnover, recruitment and selection

## Questions?

Contact Volunteering Tasmania for information, advice and support around starting a corporate volunteering program, or how your organisation might otherwise support employees to volunteer.

## References:

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